



Automobile Alley

Neon Sign Grant Policy Statement & Application

Criteria

Automobile Alley Association will consider a \$1,000 to \$3,000 grant for neon and LED “neon” signs that meet ALL the following criteria:

- Property and business owners believe sign will be in place for a minimum of two years.
- Sign design was recommended by the Automobile Alley design committee and approved by the board of directors before installation.
- Sign design should include some or all the lettering outlined in “neon” to qualify for the grant maximum
- Sign has all proper permits from the City of Oklahoma City prior to applying for the grant.
- Sign is produced and installed by a licensed sign contractor.
- Neon sign is located within the Automobile Alley Business Improvement District boundaries

Steps

- Work with a licensed sign contractor on the sign design and specifications
- To receive feedback about grant eligibility from the design committee in advance of permitting, submit the design to hjarolim@downtownokc.com
- Typically, your sign contractor will be responsible for pulling sign permits on your behalf
- Once your permitting has been approved, submit the following to hjarolim@downtownokc.com
 - Completed grant application
 - Rendering of the sign on the building at proper scale
 - Proof of approved permit
 - Cost estimate
- The Design Committee will review and if recommended the application will be presented at the following Automobile Alley Board of Directors Meeting,
- After Board approval, the applicant has a maximum of 12 months after the sign installation to request payment of grant funds.

Additional information:

- To inquire about City of Oklahoma City sign permits, please contact the Permit Call Center at (405) 297-2948 or visit the Development Services office at 420 W Main St., 8th floor, Oklahoma City, OK 73102.
- Automobile Alley sign requirements adhere to Downtown Business District (DBD) zone requirements, more information can be found [here](#).
- The amount of the grant awarded is at the discretion of the Automobile Alley Board of Directors, and only blade signs (two-sided) cantilevered from building with some or all the lettering outlined in “neon” will qualify for the grant maximum (\$3,000).
- Grants are given on a first come, first serve basis as funds allow.
- The board reserves the right to approve or deny any grant for any reason.

Business Name _____

Physical address of sign _____

Contact Name _____ Contact Email _____

Phone _____ Business opened in Automobile Alley (month and year) _____

Date final permit was approved _____ Date of Application _____

Please email this form to:

Holly Jarolim, hjarolim@downtownokc.com

Revised December 2024